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TOWN OF BABYLON ROLLS OUT LATEST PHASE OF 12X12 INITIATIVE TO REDUCE 12% OF CO₂ EMISSIONS BY 2012

PARTNERSHIP WITH WAL-MART AND BRESLIN REALTY HELPS TO PROVIDE COMPLIMENTARY CFL'S TO ALL 60,000 RESIDENCES

Babylon, August 19th - Babylon Town Supervisor Steve Bellone has partnered with Wal-Mart Stores, Inc., and Breslin Realty to provide 60,000 complimentary Compact Fluorescent Light Bulbs (CFL's), as the latest phase of the Town's 12x12 initiative. Every residence in the Town of Babylon will receive a free CFL and a coupon for the discounted purchase of additional CFL's at Wal-Mart's Farmingdale store, located at 965 Broadhollow Road in Farmingdale.

Under Supervisor Bellone, the Town of Babylon has become a model for the nation on how to take measures to address environmental and energy related issues. "We think that by giving residents the opportunity to see, first hand, the tremendous benefits a simple step like converting to CFL's can have on the environment, and our pocketbooks it will lead to more active conversion to CFL use.," said Supervisor Bellone. "We are proud to have committed partners like Wal-Mart and Breslin Realty who have added us in bringing this awareness to the residents of the Town of Babylon," he continued.

The 12x12 initiative implemented by Supervisor Bellone seeks to reduce 12% of the Town of Babylon's CO₂ emissions by the year 2012.

"It is Wal-Mart's belief that all families should have access to affordable, sustainable goods, and compact fluorescent light bulbs are a great way for our customers to save money," said Steven Restivo, Wal-Mart Director of Corporate Affairs for the North East. "Supervisor Bellone and the residents of the Town of Babylon are to be commended for their efforts to work towards a more sustainable future for us all, not only will residents save money by switching to CFL's but they will be benefiting the environment as well."

If the residents of the Town of Babylon replace just one traditional incandescent light bulb in their home, with the CFL provided, they will save almost \$2.75 million dollars in combined energy costs while at the same time eliminating 11,000 tons of CO₂ from the air.

Through cooperation with Babylon Source Separation Inc, the Town has begun distributing the 60,000 CFL's and coupons to residents. The CFL's provided to residents use up to 75% less energy and can last up to 10 times longer than incandescent bulbs. Over the course of its life time, each CFL will save approximately \$30 in energy costs.

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